



Health & Human
Services Coordinating
Council for Pinellas County

2011 DISASTER PREPAREDNESS SUMMIT

Presented by: The Disaster Recovery Leadership Network

PRESENTERS BIOS

JERRY WENNLUND, MA, MBA, Personal Enrichment through Mental Health Services (PEMHS)

Jerry, DRLN Chair, is the Chief Operating Officer of PEMHS, where he has served for 27 years as CFO and then as COO/CFO. Before PEMHS, Mr. Wennlund worked at Boley Centers as the Program Evaluator for the Deinstitutionalization Pilot Project and then the CFO. He also served as Interim Executive Director. Mr. Wennlund has direct service experience as a Rehabilitation Counselor for the severely mentally ill population and for the young adult offender population. Jerry has been a member of the Pinellas Park Rotary Club for over 20 years and is a member of the Pinellas County Veteran's Liaison Council. Mr. Wennlund has a BS in psychology from Fordham University, an MA in Rehabilitation Counseling from USF and an MBA also from USF.

JOE BALDWIN, MA, Health and Human Services Coordinating Council for Pinellas County

Joe is the Senior Researcher/Planner for the Health and Human Services Coordinating Council for Pinellas County (HHSCC). His areas of expertise include strategic planning, program performance measurement, research, and evaluation. Joe works closely with elected officials, senior administrators, and community stakeholders in Pinellas County to create a more effective and efficient health and human services system. This involves helping assure that health and human service agencies are operational as soon as possible following a disaster. Joe is conversant with the principles of the National Incident Management System (NIMS) and Incident Command System (ICS). Joe provides HHSCC support to the Disaster Recovery Leadership Network (DRLN), and he has helped author the DRLN Communications Plan.

BETTI JOHNSON, AICP, Tampa Bay Regional Planning Council

Betti is the Principal Planner for the Tampa Bay Regional Planning Council where she has served for 30 years. Her program responsibilities include grant writing, proposal and program development, contract management, research, report writing, and public education. Betti has vast experience including state-of-the-art research projects including; the nation's first regional hurricane evacuation plan and updates; preparation of county and municipal disaster plans including County Terrorism Annexes, Local Mitigation Strategies, Continuity of Operations Plans (COOPs), Post-Disaster Redevelopment Plans and a Model Business Disaster Planning Guide. She is also responsible for Public Information and Outreach, and the campaign for 11 counties in two languages.

LYNNE McCHRISTIAN, ABC, Insurance Information Institute

Lynne is the Florida representative for the Insurance Information Institute (I.I.I.), a nonprofit organization founded in 1960 to provide insurance education. McChristian joined the I.I.I. in April 2008, following more than 14 years working in the Florida office of USAA. At USAA, she was responsible for internal and external communication, including strategic communication planning and media relations. Prior to joining USAA, she was a public relations manager for a Florida-based workers' compensation insurance company, a visiting professor of mass communication at the University of South Florida and a marketing specialist for USAA Life Insurance Company in San Antonio, Texas. McChristian has also worked in real estate marketing, in public relations and was formerly a television news reporter, photographer and anchorperson.

ANGELA DEVLEN, Mahila Partnership

Angela is the Managing Partner of Wakefield Brunswick, a healthcare management consulting firm and President of Mahila Partnership, a non-profit organization she co-founded in 2008. Angela has held leadership positions on the board of several non-profit organizations, and collaborates regularly with local agencies on education, public health and disaster management initiatives. She is also an advisor to national and international healthcare organizations. Throughout her career she has led program management, strategic planning, grant management and education development in emergency management for over 20 hospitals. She has served as an international healthcare disaster preparedness expert for the ProVention Consortium and is currently developing the international BCP for Healthcare curriculum for DRII.